



Use of the CAMESAFE Mark

There are two **CAMESAFE** Installer badge types, one for individual installers and a second for registered companies.



Individual

The standard badge suitable for all applications. All **CAMESAFE** Installers will receive digital copies of this badge with their personalised registration number.



Company

The standard badge suitable for all applications. All **CAMESAFE** Companies will receive digital copies of this badge with their personalised registration number.

Application

Colours

When printing the logo, use the colours shown. These specifications should be given to your printer:

Individual Badge - C=100 M=72 Y=0 K=26
Company Badge - C=0 M=0 Y=6 K=65



Spacing

In order to retain clarity, the badge should retain suitable spacing around it to ensure surrounding objects do not interfere. It's recommended that 25% of the width of the badge is left as 'padding'.



Smallest Size

The badge is readable down to 13mm although it is preferable not to go below a base of 20mm.

Promotional Use.

Sole Traders & Partnerships may use their individual badges promotionally. Companies with **CAMESAFE** employees should only use company badges when promoting their business, they should not use their employee's personal badges.

Other Applications

The **CAMESAFE** badge can be used in applications such as vehicle livery, clothing, brochures, advertising, websites and email signatures.



Stationary

CAMESAFE Installers are free to use your **CAMESAFE** logos on your stationary, business cards and websites etc. Preferably this should appear in the bottom right.

